

...assistance for the Hungarian SMEs
to find their way towards ESA/EC projects.

Date: **23–26 September, 2010**
Venue: **Thermal Hotel, Visegrád, Hungary**
H-2025 Visegrád, Lepence-völgy, hrsz: 1213
GPS: **N47 45.890' E18 57.225'**

■□□□ **Sept. 23 – Thursday**

9:30 am ▪ *Registration*

10 am – 11 am ▪ **Opening session**

Moderator: Judit Lafférthon

Pál Bárczy	<i>HUNSPACE, chairman</i>
Zsolt Barkóczy	<i>HUNAGI, chairman</i>
Éva Vasváryné Menyhárt	<i>Ministry of National Development, deputy state secretary</i>
Kálmán Kovács	<i>Hungarian Space Council, chairman</i>
Mauro Salvemini	<i>EUROGI, president</i>

11 am – 7:30 pm ▪ **GI-related business and cooperation opportunities on the European scene**

Moderator: Gábor Remetey-Fülöpp

György Büttner (FÖMI, Head of Environmental Department, Hungary)
GMES Initial Operations

Ildikó Dobi (OMSZ, Hungarian Meteorology Service)
The cooperation between EUMETSAT and OMSZ

1 pm ▪ **Lunch**

Walter Mayer (PROGIS Ltd, Austria)
Holistic AGRO-ICT – solutions considering also the integration of horizontal and vertical stakeholders

Bernard Pacher (ADCON Telemetry Ltd, Austria)
Scalable wireless sensor networks for country-wide, multi-purpose environmental data collection

János Tegzes (INFOTERRA Hungary Ltd, Hungary)
Infoterra: 10 years in GIS

Tamás Horváth (FÖMI, GNSS Services, Hungary)
The Hungarian GNSS reference station infrastructure – Services and applications

Zoltán Verrasztó (Middle-Danube-Valley Inspectorate for Environmental Protection, Hungary), **Dusan Kocicky** (Esprit s.r.o., Slovakia), **Róbert Németh** (Cholnoky Nonprofit Ltd., Hungary)
Development of environmental monitoring system using GIS tools in the river Ipoly catchment area

Péter Hargitai (GeoAdat Ltd, Hungary)
KEO System – Integrating European Observation Solutions

Gábor Bakó (Interspect Ltd.)
Extreme large resolution imaging – its advantages and new opportunities

Zsolt Mihályfi (360°World Ltd, Hungary)
Budapest on 70 billion pixels

7:30 pm ▪ **Dinner**

▣▣▣ Sept. 24 – Friday8:00 am ▪ *Registration*8:30 am – 4 pm ▪ **Infoday on selected relevant topics for SMEs***Moderator: Pál Bárczy***Nora Bougharouat** (*SME Office, ESA*)

ESA SME Policy and main business paths to ESA Programmes

Gunilla Stjernevi (*Procurement Office, ESA*)

The European Space Agency – it's procurement process and contracting principles

Edit Herczog (*European Parliament member*)

EU Space policy

Hans Bracquené (*VRI, SME4SPACE, Belgium*)

SME participation in traditional ESA Member States: the case of Flanders

Előd Both (*Hungarian Space Office*)

Opportunities in FP7 Space programme

1 pm ▪ **Lunch****Ferenc Dombai** (*OMSZ, Hungary*)

Tasks in EUMETSAT

Tamás Bárczy (*ADMATIS Ltd., Hungary*)

Prime/subcontractor/supplier hierarchies under ESA rule

7:30 pm ▪ **Dinner****▣▣▣ Sept. 25 – Saturday**8 am ▪ *Registration*8:30 am – 7:30 pm ▪ **Awareness & Strategy Workshop****Joachim Hildemann** (*Hildemann & Partners, Germany*)

Awareness & Strategy Workshop

1 pm ▪ **Lunch**7:30 pm ▪ **Dinner****▣▣▣ Sept. 26 – Sunday**8 am ▪ *Registration*8:30 am – 12.00 am ▪ **How to write an ESA tender?***Moderator: Melinda Minkó***Péter Szirovicza** (*ADMATIS Ltd., Hungary*)

ESA's info system: EMIT

Pál Bárczy (*ADMATIS Ltd., Hungary*)

How to write a good ESA tender?

János Szőke (*ADMATIS Ltd., Hungary*)

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